

## NCC Cable System Order

Order #	62358777
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Candice Miller Macomb CO PW Comm

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,915.00		
Commission	\$437.25		
Net Total	\$2,477.75		
Total Spots	77		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.28 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN		10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$21.00	\$21.00	30	
2	CNN		10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	
3	CNN		11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	
4	CNN		10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	
5	CNN		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	
6	CNN		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	
7	CNN		10/31/16	11/6/16	11:00	19:00						X	X	-	-	6	\$21.00	\$126.00	30	
8	FXNC		10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	30	
9	FXNC		11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$36.00	\$36.00	30	
10	FXNC		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$66.00	\$462.00	30	
11	FXNC		11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$66.00	\$66.00	30	
12	ESPN		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$63.00	\$756.00	30	
13	ESPN		11/7/16	11/13/16	19:00	24:00	X							-	-	4	\$63.00	\$252.00	30	
14	FSD		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	
15	FSD		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	
16	HIST		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$30.00	\$210.00	30	
17	HIST		11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	

## NCC Cable System Order

Order #	62358777	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16		
Syscode	1694	Agency	Strategic Media Placement	Version	1 Vs. 1		
System Name	Comcast/WOW-Macomb County, MI	Advertiser	Candice Miller Macomb CO PW Comm	Show All Lines			
Market	Detroit				Total # of Weeks	2	
		Client Code		Total	\$2,915.00		
AE	Andrew Yolles	Product Code		Commission	\$437.25		
Sales Coordinator	Samantha Larsen	Est Code		Net Total	\$2,477.75		
Office	Washington	Product Name		Total Spots	77		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 10.28 New Order. Please Review and Confirm. Thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	ESP2		10/31/16	11/6/16	11:00	19:00						X	X	-	-	7	\$14.00	\$98.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	77	0	0	0	0	0	0	0	0	0	0	0	77
<b>AMT</b>	\$2,915.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,915.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/28/16

62358777 | Detroit | Comcast/WOW-Macomb County, MI | 1694 |

## NCC Cable System Order

Order #	62358777
Syscode	2945
System Name	Comcast/Macomb, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Candice Miller Macomb CO PW Comm

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/28/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,734.00	
Commission		\$560.10	
Net Total		\$3,173.90	
Total Spots		99	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.28 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN		10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$5.00	\$10.00	30	
2	ESP2		10/31/16	11/6/16	11:00	19:00						X	X	-	-	7	\$11.00	\$77.00	30	
3	ESPN		10/31/16	11/6/16	11:00	19:00						X	X	-	-	8	\$42.00	\$336.00	30	
4	ESPN		10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
5	ESPN		11/7/16	11/13/16	00:00	02:00	X	X						-	-	2	\$20.00	\$40.00	30	
6	ESPN		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$68.00	\$952.00	30	
7	ESPN		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$68.00	\$136.00	30	
8	CNN		10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	
9	CNN		11/7/16	11/13/16	00:00	02:00	X	X						-	-	1	\$15.00	\$15.00	30	
10	CNN		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$37.00	\$37.00	30	
11	CNN		10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$21.00	\$21.00	30	
12	CNN		10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$33.00	\$198.00	30	
13	CNN		11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$33.00	\$33.00	30	
14	FXNC		10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	1	\$32.00	\$32.00	30	
15	FXNC		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$66.00	\$396.00	30	
16	FXNC		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$66.00	\$132.00	30	
17	FXNC		10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	
18	FXNC		11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$45.00	\$90.00	30	
19	FXNC		10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$55.00	\$55.00	30	
20	HGTV		10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	1	\$17.00	\$17.00	30	
21	HGTV		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$43.00	\$258.00	30	

## NCC Cable System Order

Order #	62358777	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	2945	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Macomb, MI	Advertiser	Candice Miller Macomb CO PW Comm	Show All Lines	
Market	Detroit			Total # of Weeks	2
		Client Code		Total	\$3,734.00
AE	Andrew Yolles	Product Code		Commission	\$560.10
Sales Coordinator	Samantha Larsen	Est Code		Net Total	\$3,173.90
Office	Washington	Product Name		Total Spots	99
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.28 New Order. Please Review and Confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$43.00	\$86.00	30	
23	HGTV		10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	
24	HGTV		11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$29.00	\$58.00	30	
25	MNBC		10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$19.00	\$95.00	30	
26	MNBC		11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$19.00	\$38.00	30	
27	MNBC		10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$22.00	\$22.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	99	0	0	0	0	0	0	0	0	0	0	0	99
<b>AMT</b>	\$3,734.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,734.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/28/16

62358777 | Detroit | Comcast/Macomb, MI | 2945 |

## NCC Cable System Order

Order #	62358777
Syscode	2946
System Name	Comcast/St Clair Shores, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Candice Miller Macomb CO PW Comm

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,714.00		
Commission	\$407.10		
Net Total	\$2,306.90		
Total Spots	100		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.28 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN		10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$4.00	\$16.00	30	
2	ESP2		10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$7.00	\$28.00	30	
3	ESPN		10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$28.00	\$56.00	30	
4	ESPN		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	
5	ESPN		11/7/16	11/13/16	19:00	24:00	X							-	-	4	\$44.00	\$176.00	30	
6	HALL		10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$7.00	\$14.00	30	
7	CNN		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	
8	CNN		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$28.00	\$56.00	30	
9	CNN		10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	
10	CNN		10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	
11	CNN		11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$18.00	\$36.00	30	
12	FXNC		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$51.00	\$306.00	30	
13	FXNC		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$51.00	\$102.00	30	
14	FXNC		10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$28.00	\$196.00	30	
15	FXNC		11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	
16	FXNC		10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$34.00	\$204.00	30	
17	FXNC		11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$34.00	\$68.00	30	
18	HGTV		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$22.00	\$264.00	30	
19	HGTV		11/7/16	11/13/16	19:00	24:00	X							-	-	4	\$22.00	\$88.00	30	
20	HGTV		10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	
21	HGTV		11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$16.00	\$32.00	30	

## NCC Cable System Order

Order #	62358777
Syscode	2946
System Name	Comcast/St Clair Shores, MI
Market	Detroit

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Candice Miller Macomb CO PW Comm

Update Date	10/28/16
Version	1 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$2,714.00	
Commission		\$407.10	
Net Total		\$2,306.90	
Total Spots		100	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.28 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC		10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	
23	MNBC		11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$17.00	\$34.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	100	0	0	0	0	0	0	0	0	0	0	0	100
<b>AMT</b>	\$2,714.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,714.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/28/16

62358777 | Detroit | Comcast/St Clair Shores, MI | 2946 |

## NCC Cable System Order

Order #	62358777
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Candice Miller Macomb CO PW Comm

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,461.00		
Commission	\$369.15		
Net Total	\$2,091.85		
Total Spots	69		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.28 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN		10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	
2	CNN		11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$24.00	\$48.00	30	
3	CNN		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	
4	CNN		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$28.00	\$56.00	30	
5	HGTV		10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$21.00	\$21.00	30	
6	HGTV		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$30.00	\$150.00	30	
7	HGTV		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	
8	HGTV		10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$21.00	\$42.00	30	
9	FXNC		10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$57.00	\$342.00	30	
10	FXNC		11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$57.00	\$114.00	30	
11	FXNC		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	
12	FXNC		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$65.00	\$130.00	30	
13	ESPN		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	
14	ESPN		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$55.00	\$110.00	30	
15	ESPN		10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$34.00	\$68.00	30	
16	ESPN		10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	
17	ESPN		11/7/16	11/13/16	00:00	02:00	X	X						-	-	1	\$18.00	\$18.00	30	
18	FSD		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	
19	FSD		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$22.00	\$44.00	30	

## NCC Cable System Order

Order #	62358777	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16
Syscode	2947	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Sterling Hts, MI	Advertiser	Candice Miller Macomb CO PW Comm	Show All Lines	
Market	Detroit			Total # of Weeks	2
		Client Code		Total	\$2,461.00
AE	Andrew Yolles	Product Code		Commission	\$369.15
Sales Coordinator	Samantha Larsen	Est Code		Net Total	\$2,091.85
Office	Washington	Product Name		Total Spots	69
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	10.28 New Order. Please Review and Confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	ESP2		10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$7.00	\$28.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	69	0	0	0	0	0	0	0	0	0	0	0	69
<b>AMT</b>	\$2,461.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,461.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/28/16

62358777 | Detroit | Comcast/Sterling Hts, MI | 2947 |



## NCC Cable System Order

Order #	62358777
Syscode	2950
System Name	Comcast/Chesterfield, MI
Market	Detroit

AE	Andrew Yolles
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Candice Miller Macomb CO PW Comm

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$3,171.00		
Commission	\$475.65		
Net Total	\$2,695.35		
Total Spots	66		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.28 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN		10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$21.00	\$21.00	30	
2	CNN		10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$33.00	\$165.00	30	
3	CNN		11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$33.00	\$66.00	30	
4	CNN		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$37.00	\$37.00	30	
5	FXNC		10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$46.00	\$230.00	30	
6	FXNC		11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$46.00	\$92.00	30	
7	FXNC		10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$38.00	\$38.00	30	
8	FXNC		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$68.00	\$816.00	30	
9	FXNC		11/7/16	11/13/16	19:00	24:00	X							-	-	4	\$68.00	\$272.00	30	
10	HGTV		10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$26.00	\$130.00	30	
11	HGTV		11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$26.00	\$52.00	30	
12	HGTV		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$38.00	\$228.00	30	
13	HGTV		11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$38.00	\$76.00	30	
14	ESPN		10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$55.00	\$660.00	30	
15	ESPN		11/7/16	11/13/16	19:00	24:00	X							-	-	4	\$55.00	\$220.00	30	

## NCC Cable System Order

Order #	62358777
Syscode	2950
System Name	Comcast/Chesterfield, MI
Market	Detroit

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Candice Miller Macomb CO PW Comm

Update Date	10/28/16
Version	1 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$3,171.00	
Commission		\$475.65	
Net Total		\$2,695.35	
Total Spots		66	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.28 New Order. Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	ESPN		10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$34.00	\$68.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	66	0	0	0	0	0	0	0	0	0	0	0	66
<b>AMT</b>	\$3,171.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,171.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/28/16

62358777 | Detroit | Comcast/Chesterfield, MI | 2950 |